

Annual Resident Survey



Imagine that!

Town of Stratford



Complete online at: www.stratfordsurvey.ca

Stratford Resident Survey 2023

Welcome!

Dear Resident:

It is once again time to ask for your help by completing our annual resident survey. Each year we survey our residents to gauge public opinion on a variety of topics with feedback from the survey helping council and staff make decisions on how to better meet your needs, areas of investment and overall satisfaction. This is your chance to have a say in a variety of topic areas.

Past surveys have led to projects and initiatives such as the Town's residential tree program, energy and resource saving initiatives and expanded arts and recreation programs. This year we have special interest questions related to municipal response to Post-Tropical Storm Fiona, climate change, forest management and housing.

Our survey is designed for all residents. This survey is for you if:

- You are a resident of Stratford (whether recent or long-time);
- You are currently involved in Town activities or not;
- You rent or own your home, or live at home;
- Are 16 and older;
- Were born on PEI, in Canada or anywhere else in the world.

This survey is for you! Your opinions and perspectives are important, and we greatly value the input of all residents. The survey results will be released later this year for those interested in looking at the final report.

On behalf of Council and staff, thank you for taking the time to complete this year's survey.

Sincerely,

Steve Ogden
Mayor, Town of Stratford

Deadline for submitting surveys is March 13th, 2023

Survey Instructions

The Town of Stratford Resident Survey will take approximately 15 minutes to complete.

The survey is anonymous; your name cannot be connected to the survey. To ensure full confidentiality, only group data will be reported. This means no individual information will be included in reports, and no reports will make it possible to identify individuals.

Please note that:

- Your participation is completely voluntary.
- There are no right or wrong answers. Even if you "don't know," this is valuable information for the Town of Stratford to know.
- You are free to stop the survey at any time.

If you have any questions or concerns about the survey, please contact:

Wendy Watts, Community and Business Engagement Manager

Town of Stratford
Phone: 902-569-6921
Email: wwatts@townofstratford.ca

Eligible Participants

This survey is for the residents and landowners of the Town of Stratford, Prince Edward Island (who are 16 years of age and older) only. Please complete one survey per person.

You are encouraged to complete the online survey, which can be found at:

www.stratfordsurvey.ca

Do not complete this paper survey if you have already completed the online survey.

We want to know how you receive information about the Town of Stratford.

1. Which are your MAIN sources of information regarding the Town of Stratford? Please check all that apply.

- Town of Stratford website: www.townofstratford.ca
- "Stratford Town Talk" paper newsletter
- The Guardian newspaper
- Direct mail to home (brochures, flyers, utility bills)
- E-news (emailed by the Town every second week)
- Digital Town sign
- Word of mouth
- Radio station
- Social media (such as Facebook or Twitter)
- School notices
- None of the above
- Other (please describe)

2. How would you PREFER to receive information from the Town? Please check all that apply.

- Town of Stratford website: www.townofstratford.ca
- "Stratford Town Talk" paper newsletter
- The Guardian newspaper
- Direct mail to home (brochures, flyers, utility bills)
- E-news (emailed by the Town every second week)
- Digital Town sign
- Word of mouth
- Radio station
- Social media (such as Facebook or Twitter)
- School notices
- None of the above
- Other (please describe):

Health and Wellness

The Town of Stratford utilizes a strategic performance management plan called ‘Results Matter.’ Each Council renews and updates the plan to reflect their priorities for their four-year term of office. The plan uses Key Performance Indicators (KPI’s) to track performance over time. Many of the questions in the Stratford Resident Survey were designed to track these KPI’s. Knowing more about things like the health and wellness of Stratford residents helps us with planning, gives us a more complete picture of our community, and helps us track our performance on our KPI’s.

3. In general, would you say your health is:

- Excellent
- Very good Fair
- Good Poor

4. Compared to one year ago, how would you say your health is now?

- Much better now than 1 year ago
- Somewhat better now than 1 year ago Somewhat worse now than 1 year ago
- About the same as 1 year ago Much worse than 1 year ago

Physical Activity

“Moderate physical activity” will make you breathe harder and your heart beat faster. You should be able to talk, but not sing while doing moderate physical activity.

Moderate activities include: walking briskly outside or on a track/treadmill, fitness classes, bike riding, cross country skiing, or skating.

Think about the moderate or more vigorous activities that you have done in the last 3 months.

5. In an average week, how many times did you perform a moderate or more vigorous activity for 10 minutes or more?

- Less than 3 times in an average week
- 3-5 times in an average week
- More than 5 times in an average week

Add up the time you spend in moderate to vigorous activity in an average week (include sessions that last at least 10 minutes).

6. In an average week, did you spend a total of:

- Less than 1 hour in moderate or vigorous activity per week
- 1 to 2.5 hours in moderate or vigorous activity per week
- More than 2.5 hours in moderate or vigorous activity per week

7. Does a physical or mental health issue reduce the amount or kind of activity you can do (include only health conditions or problems that have lasted or are expected to last 6 months or more)?

- Yes, sometimes Yes, often No Not applicable

8. Are you usually able to walk around the neighbourhood without difficulty and without mechanical support such as wheelchairs, walkers, braces, a cane or crutches?

- Yes
- No

Home Energy Use and Environmental Protection

In the following questions, when we refer to “home,” we mean the dwelling where you currently live.

Please answer the questions regardless of whether you own or rent your home.

9. Does your home currently use any of the following alternative energy sources (not including wood or fossil fuels – like oil or gas)? Check all that apply.

- Geothermal heat pump
- Air source heat pump
- Solar panels used to heat water
- Solar panels used to generate electricity
- Wind power
- Biofuels (other than wood, e.g., biodiesel)
- Don't know
- None of these
- Other (please describe):

10. Have any of the following energy-saving actions been taken in your home? Check one answer per row.

	Yes, within the last 12 months	Yes, for more than 12 months	No	Not applicable/don't know
Replaced older light bulbs with LED bulbs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use a programmable thermostat to automatically lower the temperature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regularly wash laundry in cold water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regularly air-dry laundry (where clotheslines are permitted)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use a High Efficiency (HE) Washer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use a High Efficiency (HE) Dryer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improved the insulation in the home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purchased/leased an electric vehicle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Have any other energy saving actions been taken? If yes, please describe actions taken.

12. In the past 12 months, did you or anyone in your home...

	Yes	No	Not applicable/don't know
...plant trees or shrubs on your property?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...plant trees or shrubs in the community (not your property)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...help to clean or improve a natural area (e.g., a pond or other waterway within Stratford)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...pick up garbage in a natural area within Stratford?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...participate in citizen-science activities of measuring, monitoring, or reporting (e.g., bird count, water monitoring)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. Does your home have a lawn?

- Yes
- No [If no skip to question 15]

Pesticide Use on Lawns

For the purpose of this survey, the term ‘pesticides’ refers to any synthetic (*man-made*) chemical substance that is used to prevent, reduce, destroy, repel or attract any weeds or pests.

14. Did the use of pesticides on your lawn change over the last year – compared to the previous year?

- Pesticide use increased
- Pesticide use stayed the same
- Pesticide use decreased
- Pesticides were not used at all over the last year, but used to be used
- Pesticides have never been used during your residence
- Don't know/no answer

Water Management

15. What is your home's main source of water?

- Water supplied by the Town
- Don't know/no answer
- Water from a private well
- Other, please describe _____

16. Does your home use...

	Yes, everywhere possible	Yes, in at least ONE but not all locations	No	Don't know/no Answer
...water saving, low flow shower heads?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...water saving, aerator faucets?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...low volume toilets or a toilet with the water volume modified (for example, with a bottle or a brick in the toilet tank)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...barrels or cisterns to collect rain water?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Safety in your Community

For the following questions, a “neighbourhood” refers to the area surrounding your home.

17. Compared to other areas in PEI, do you think your neighbourhood has a higher amount of crime, about the same or a lower amount of crime?

- Higher
- About the same
- Lower

18. How safe do you feel walking around your neighbourhood?

- Very safe
- Somewhat safe
- Somewhat unsafe
- Very unsafe

19. Compared to other areas in PEI, do you think commercial areas of Town have a higher amount of crime, about the same or a lower amount of crime? *“Commercial areas” refers to the area surrounding businesses in Stratford.*

- Higher
- About the same
- Lower

20. During the last 5 years, do you think that crime in your neighbourhood has increased, decreased or remained about the same?

- Increased
- Decreased
- About the same
- Don't know
- Have not lived here for 5 years

The next questions deal with your perceptions about the work that is being carried out by your local police force.

21. Have you had contact with the local police force within the last 5 years?

- Yes
- No

22. Do you think the local police force does a good job, an average job or a poor job of...

	Good job	Average job	Poor job	Don't know/no answer
...enforcing the laws?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...promptly responding to calls?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...being approachable and easy to talk to?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...supplying information to the public on ways to reduce crime?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...ensuring the safety of the citizens in your area?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...treating people fairly?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

23. How much confidence do you have in the local police force?

- A great deal of confidence
- Some confidence
- Not very much confidence
- No confidence at all

Emergency Response Planning

Hurricane Fiona in September of 2022 was a disastrous event felt across Prince Edward Island and Atlantic Canada. The Town of Stratford mobilized quickly to ensure all essential municipal services continued to operate and provided space in Stratford Town Centre for a reception centre. The Town recognizes there are many aspects of emergency response services out of their control, such as reinstating power and removing downed power lines. The reception centre provided residents with access to power to charge essential devices, access to fresh drinking water, and use of essential facilities such as bathrooms, showers, and hot water. The Town of Stratford is seeking feedback on the emergency services provided by the Town during the immediate period after Post-Tropical Storm Fiona and the availability of these services for future emergency planning.

24. Did you use any of the services provided at the Town of Stratford's reception centre?

- Yes
- No

25. Which essential services do you feel are the most important to be offered by the Town of Stratford at a reception centre during an emergency situation? Please select your top 3 (in any order).

- Access to water for drinking, bathrooms, and showers (including those on well service to fill up and take home)
- Access to electricity to charge essential devices
- Access to internet, television, and radio for essential communications and news
- Extended operating hours of the reception centre (i.e., outside of regular building operating hours)
- Availability of Town staff for local updates on essential services and available support for residents
- Provide additional reception centre locations across the municipality
- Availability of volunteers or emergency responders to conduct check-ins on vulnerable persons
- Other, please describe _____

Volunteering

26. In the past 12 months, did you or anyone in your household volunteer for any not-for-profit or charitable organization?

- Yes
- No [If no skip to question 31]

27. Was any of the volunteer activity performed in Stratford?

- Yes
- No
- Don't know

28. In the past 12 months, on average, how many hours per month did you volunteer?

- Over 15 hours per month
- 5 to 15 hours per month
- 1 to under 5 hours per month
- Less than 1 hour per month

29. In the past 12 months, did you or anyone in your household volunteer in activities aimed at conservation of water or protection of the environment?

- Yes
- No [If no skip to question 31]

30. Did any of these activities directly involve or affect the Town of Stratford?

- Yes
- No

Climate Change Adaption Planning

Climate change is an important priority for the Town of Stratford as it looks toward growth of the community and future land management. The Town of Stratford is seeking to understand residents' concerns with climate change impacts in the Town.

31. What climate change impacts are you concerned about in the present or future in the Town of Stratford?

	Concerned	Not concerned	Don't know/no answer
Increase in temperature (e.g., heat waves)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased intensity and frequency of storms/extreme weather (e.g., post-tropical storm or severe ice storms and freezing rain)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heavy precipitation and inland flooding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coastal erosion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coastal flooding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Increased seasonal drought	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Loss of species/biodiversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food security (e.g., smaller harvests leading to not enough food)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poverty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Displacement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

32. Are there any other future concerns of climate change impacts you have living in the Town of Stratford missing from the list above? If so, please describe briefly.

Forest Management Planning

The Town of Stratford recognizes the importance of forests in the community to provide a natural solution to help mitigate the impacts of climate change, to improve the local landscape, and to allow important ecosystems to thrive. Forest management planning is a practice that helps communities support sustainable management of all forest resources for future generations. It is important for the Town to understand the current state of forests in the area, both on municipally-owned and privately-owned land, and the Town wants to hear what residents' view as the most important aspects of forest management.

33. What aspects of forest management are most important to you in the Town of Stratford? Select your top three (3).

- Supporting biodiversity
- Enhancing habitat and connectivity for wildlife
- Sustainable forest harvesting
- Carbon storage and sequestration (i.e., removing carbon from the atmosphere and storing it)
- Access to nature
- More communication/educational opportunities
- Increasing forest cover/planting more trees
- Protection against tree loss
- Other, please describe _____

34. What do you think the priorities and goals for forest management should be in the Town of Stratford?

- Sustainable forests
- Improved land use planning and practices
- Climate change adaption and mitigation
- Increased awareness of forest management
- Municipal forest management practices
- Private land owner forest management practices
- Other, please describe _____

Community Engagement Interest

The Town of Stratford is interested in having residents more engaged in the Town decision-making process.

35. How would you describe your “sense of belonging” to your local community?

- Very strong
 Somewhat weak
 Somewhat strong
 Very weak

36. In what ways would you like to be engaged in Town decision-making (check all that apply)?

- Attending Town Council meetings
 Attending public meetings on specific issues
 Attending an open house or information session on specific issues
 Participating on topic specific committees (such as Heritage, Active Transportation, Arts & Culture or others)
 Participating on event committees
 Participating on a Standing Committee of the Council (such as Sustainability, Planning Development and Heritage, Diversity and Inclusion, or others)
 Participating in in-depth surveys
 Participating in interviews
 Participating in focus groups
 Participating in brief social media surveys through Facebook or Twitter
 None of the above
 Other, please describe: _____

Your Town

37. How likely is it that you would recommend the Town of Stratford as a place to live to a friend or colleague?

	1	2	3	4	5	6	7	8	9	10	
Not at all likely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Extremely likely

38. What, if anything, can the Town do to increase the likelihood that you would recommend Stratford as a place to live? Please describe briefly.

Town Initiatives

39. How much do you know about the following Town initiatives?

Choose the answer that best describes how much you know about each initiative.

	Never heard of it	Heard of it but don't know details	Know some of the details	Have followed it closely or sought more information
"Naturally Stratford" – Environmental Responsibility Campaign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"RESPECT" – Road Safety Campaign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
"Think! Stratford" – Support Local Initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate Trackers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Campus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Energy Plan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Living Shorelines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Residential Tree Planting Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shape Stratford	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stratford's Youth Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Switch Stratford Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toilet Rebate Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water Audit Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waterfront Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

40. How important is it for the Town of Stratford to use resources to protect the environment?

- Very important
- Somewhat important
- Not very important
- Not at all important
- Don't know/no answer

Think! Stratford – Support Local Initiative

41. In the past year, how often have you...

	Almost always	Often	Sometimes	Seldom	Never	Unsure
...shopped at businesses located in the Town of Stratford compared to similar businesses located outside of the Town of Stratford?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...accessed services in the Town of Stratford compared to similar services located outside of the Town of Stratford?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Naturally Stratford – Environmental Responsibility Campaign

42. Over the past year, have you/your family...

	Yes	No	Don't know/no answer
...taken measures to protect the natural environment in Stratford?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...become more informed of options for greener living in the Town of Stratford?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RESPECT – Road Safety Campaign

43. Are you/your family more...

	Yes	No	Don't know/no answer
...aware of road safety concerns compared to last year?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...likely to <i>Slow Down, Move Over, and Think of Others</i> while driving compared to last year?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Shape Stratford

Everyone in our community deserves a safe and affordable place to call home. In late 2022, the Town of Stratford introduced 'Shape Stratford', an initiative designed as part of the Housing Supply Challenge (HSC). This project supports finding solutions around barriers to new housing supply. By working together and having conversations, the Town and residents can identify and close gaps, and create goals to achieve suitable housing for all. The Town is interested in hearing more about residents' housing needs to build on this initiative and ensure everyone has a safe place to call home.

44. Do you currently own or rent your dwelling?

- Own Rent

45. Is this dwelling...?

- Single-detached house Condo
 Semi-detached house Apartment, duplex
 Row house Apartment, multi-story building

46. Does your current housing situation meet your household's needs?

- Yes [If yes skip to question 48]
 Yes, somewhat
 No

47. Please give the reasons why your current residence does not completely meet your household's needs (check all that apply)?

- Too small
 Too large
 Need to live closer to employment
 Need to live closer to relative/family
 Need to live closer to a caregiver, or to give care
 Needs major repairs
 Unsuitable for physical needs due to accessibility
 Want to live independently
 Need living assistance
 Temporary accommodation
 Can no longer afford
 Unsafe structure
 Unsafe social situation (for example, family violence)
 Other, please describe: _____

48. To meet the needs of its residents, in my opinion Stratford needs more (check all that apply):

- Apartments (multi-story buildings)
 Apartment (basement or other type within an existing house)
 Duplexes (two units stacked)
 Semi-detached homes (side-by-side units)
 Single detached homes
 Townhomes/rowhomes
 Alternate forms of housing (housing co-ops, co-housing, shared housing)
 Stratford has enough housing
 Other, please describe: _____

49. In your opinion, what are the issues that make it difficult for people in Stratford to have housing that fits their needs (check all that apply)?

- Too small
- Too large
- Need to live closer to employment
- Need to live closer to relative/family
- Need to live closer to a caregiver, or to give care
- Needs major repairs
- Unsuitable for physical needs due to accessibility
- Want to live independently
- Need living assistance
- Temporary accommodation
- Can no longer afford
- Unsafe structure
- Unsafe social situation (for example, family violence)
- Other, please describe: _____

Satisfaction with Town Performance on Issues Affecting Stratford

50. When you think about the Town of Stratford, how satisfied are you with each of the following areas?

	Very dissatisfied	Dissatisfied	Satisfied	Very satisfied	Don't know/no Answer
Responsiveness to Town issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accountability for actions taken	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transparency of decision making	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunities for input into planning and decisions for the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to meet your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall performance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

51. Do you have additional comments? Please describe briefly.

Demographics

You're almost done! Please answer the following demographic questions to help the Town better understand the needs of Stratford's diverse population.

52. How many people (including yourself) live in your dwelling? Count only the people in your personal household.

- 1
- 2
- 3
- 4
- 5
- 6 or more

53. How long have you lived in Stratford?

- Less than 2 years
- 2 to less than 5 years
- 5 to less than 10 years
- 10 years or more

54. What is your best estimate of the total income received by all household members, from all sources, before taxes and deductions, in 2022?

- Less than \$5,000
- \$5,000 or more but less than \$10,000
- \$10,000 or more but less than \$15,000
- \$15,000 or more but less than \$20,000
- \$20,000 or more but less than \$30,000
- \$30,000 or more but less than \$40,000
- \$40,000 or more but less than \$50,000
- \$50,000 or more but less than \$60,000
- \$60,000 or more but less than \$70,000
- \$70,000 or more but less than \$80,000
- \$80,000 or more but less than \$90,000
- \$90,000 or more but less than \$100,000
- \$100,000 or more but less than \$150,000
- \$150,000 and over
- Don't know/I would rather not say

55. Gender: How do you describe yourself? Please check one.

- Female
- Male
- Transgender, third gender, non-binary, non-conforming or other gender
- I'd rather not say

56. Your age is:

- Under 15 years
- 15 to 24 years
- 25 to 34 years
- 35 to 44 years
- 45 to 54 years
- 55 to 64 years
- 65 to 74 years
- 75 to 84 years
- 85 years and over
- I'd rather not say

57. Do you have any children under the age of 19 living in your home? Check all that apply.

- Children of preschool age
- Children of age for kindergarten to grade 6
- Children of age for grade 7 to grade 9
- Children of age for grade 10 to 12
- No children under 19 living in the home

58. How long have you lived in Canada?

- | | |
|---|--|
| <input type="checkbox"/> Less than 2 years | <input type="checkbox"/> 4 to less than 10 years |
| <input type="checkbox"/> 2 to less than 4 years | <input type="checkbox"/> 10 years or more |

59. Were you born in Canada?

- Yes
- No – If no, where were you born? Please specify Country: _____

Thank you for your input!

If you have any further feedback you would like to provide to the Town of Stratford please provide your comments by email to info@townofstratford.ca



Imagine that!